Empowering Local Actors The Case of the Lower Jordan River

WORLD

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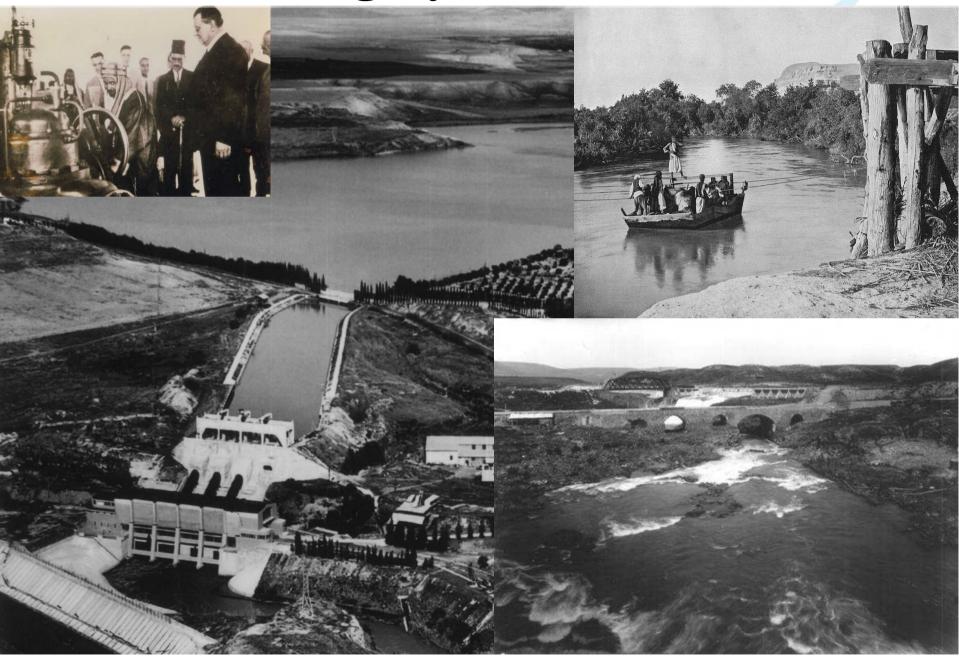
WATER FORUM



Gidon Bromberg, Israeli Director, Friends of the Earth Middle East

TIME FOR SOLUTIONS

The Mighty River Jordan

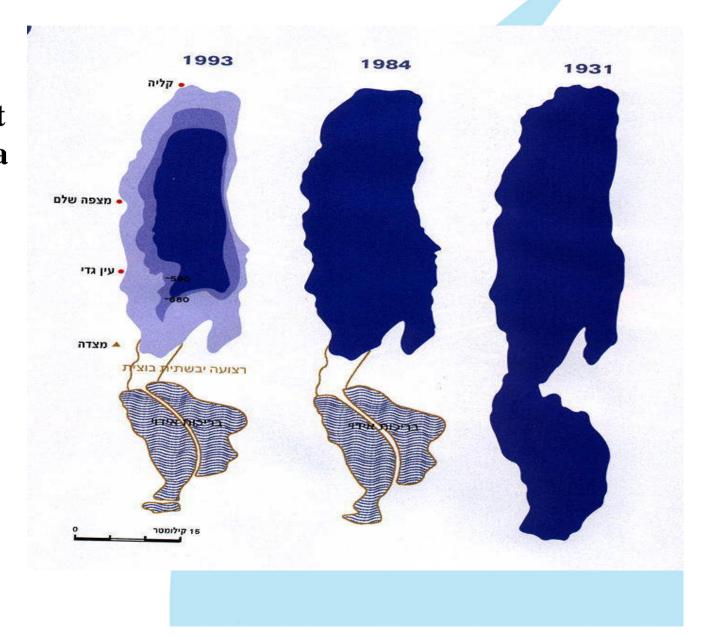


Not So Mighty Today



Demise of the Dead Sea

Dead Sea has lost 1/3 of surface area
Dropping by over 1 meter every year
Man made Tragedy of the Commons



Top Down Advocacy: Developing a Regional Vision / Advancing Scientific Research



FoEME partners with leading experts from the region to advance scientific research related to transboundary water resources.



Friends of the Earth Middle East

Bottom Up: Empower Local Actors-Good Water Neighbors

Established in 2001 29 paired communities today 15 in the Jordan Valley Partner with municipality, school and community centers Local Staff person in place

> Friends of the Earth Middle East (FoEME)



Environmental Awareness

Neighbors Paths
WaterCare Book
Env Hazards Mapping





Friends of the Earth Middle East (FoEME)

FOEME JV EcoParks

6 Ein Gedi EcoCenter, Israel







Auia Environmental Education Center, Palestine





Sharhabil bin Hassneh EcoPark, Jordan









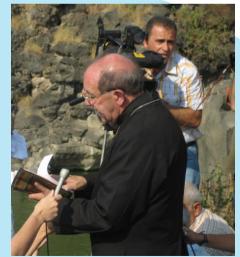
Community Leadership

"Big Jump!" into the Jordan /Yarmouk









Extensive Media Attention



Middle East (FoEME)

Municipal Leadership













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World Water Council