

6TH WORLD WATER FORUM

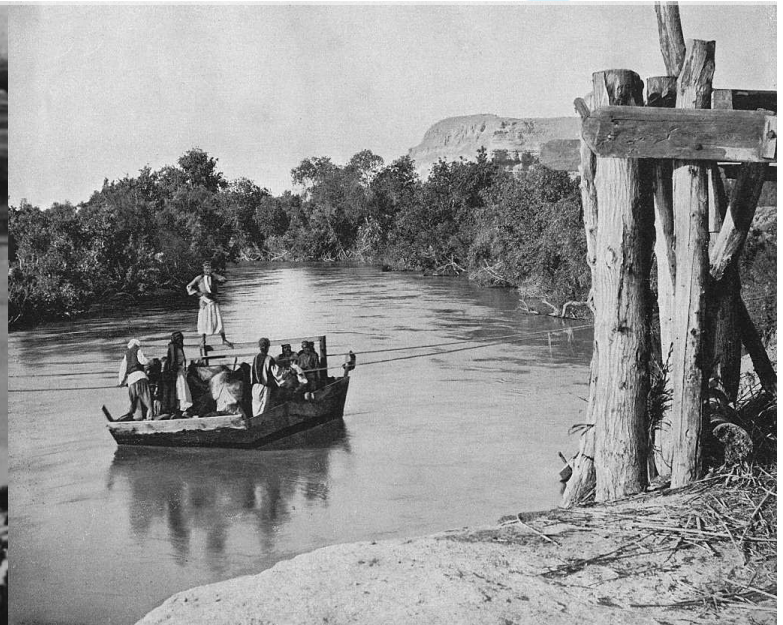
Empowering Local Actors The Case of the Lower Jordan River



Gidon Bromberg, Israeli
Director, Friends of the Earth
Middle East

TIME FOR SOLUTIONS

The Mighty River Jordan

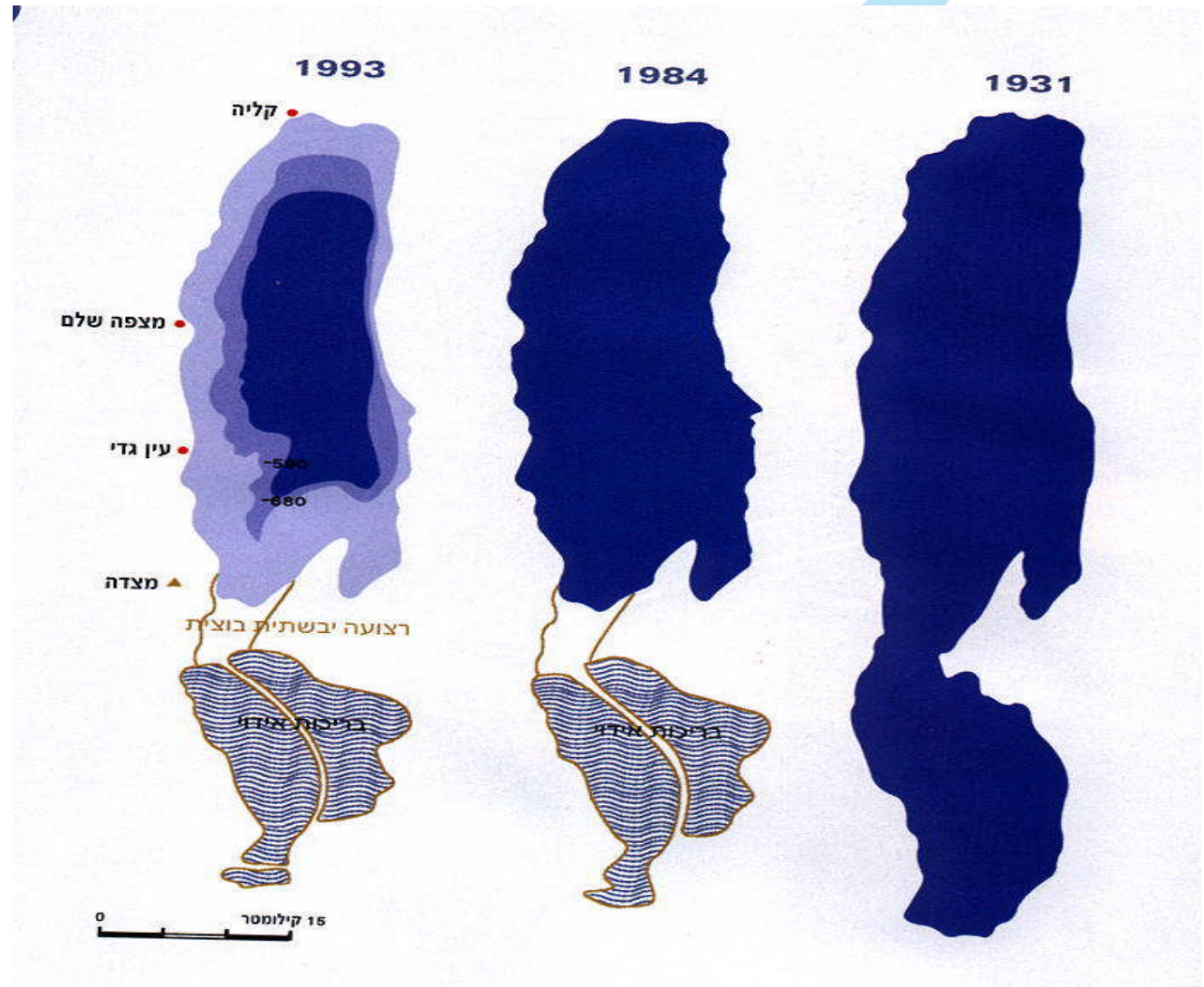


Not So Mighty Today



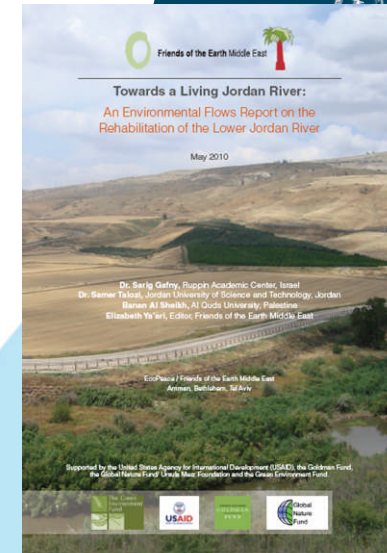
Demise of the Dead Sea

- Dead Sea has lost 1/3 of surface area
- Dropping by over 1 meter every year
- Man made Tragedy of the Commons



Top Down Advocacy: Developing a Regional Vision / Advancing Scientific Research

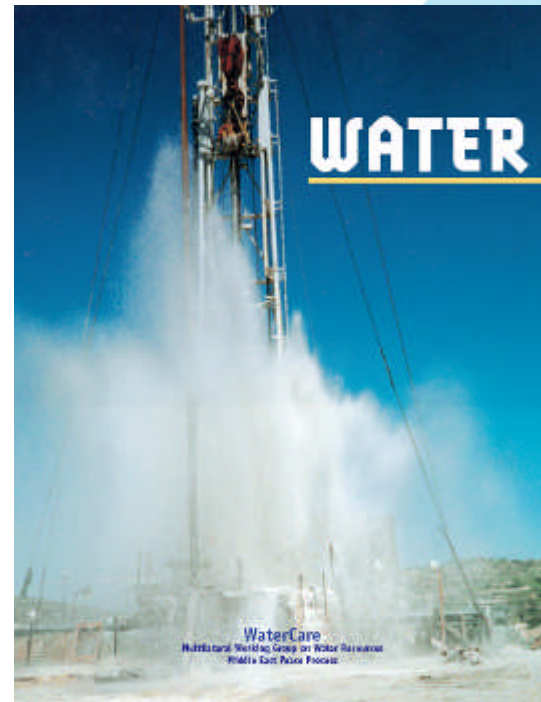
FoEME partners with leading experts from the region to advance scientific research related to transboundary water resources.



Friends of the Earth
Middle East

Environmental Awareness

- 🍯 *Neighbors Paths*
- 🍯 *WaterCare Book*
- 🍯 *Env Hazards Mapping*



Friends of the Earth
Middle East (FoEME)

FoEME JV EcoParks

🔥 Ein Gedi EcoCenter, Israel



🔥 Auia Environmental Education Center, Palestine



🔥 Sharhabil bin Hassneh EcoPark, Jordan



Community Leadership

**“Big Jump!” into
the Jordan
/Yarmouk**



Extensive Media Attention



Friends of the Earth
Middle East (FoEME)

Municipal Leadership







MARSEILLE - FRANCE

TIME FOR *SOLUTIONS*

MERCI / THANK YOU

worldwaterforum6.org
solutionsforwater.org

