## Empowering Local Actors The Case of the Lower Jordan River

WORLD

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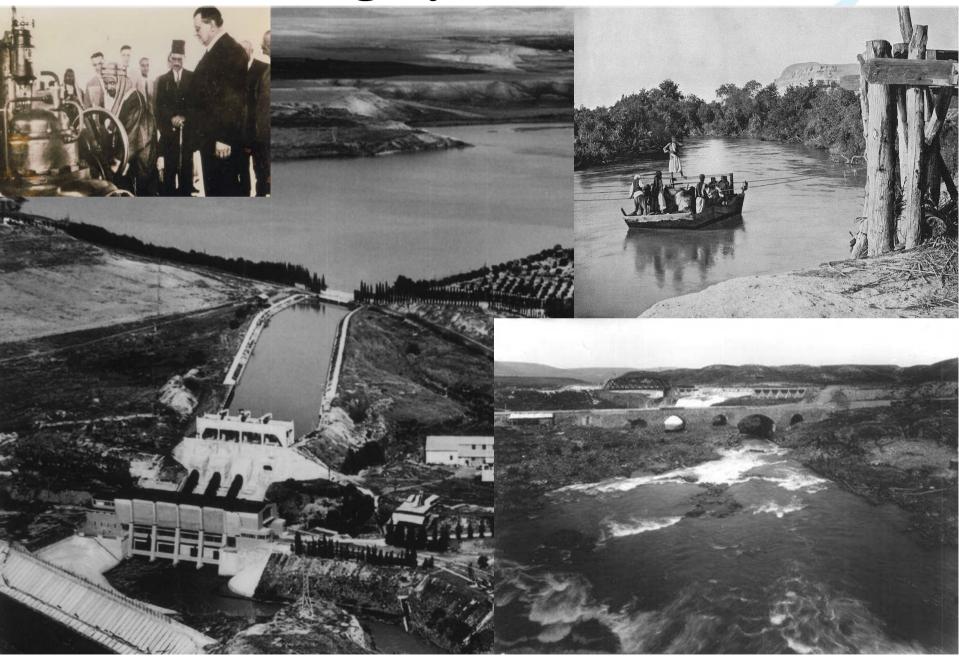
WATER FORUM



Gidon Bromberg, Israeli Director, Friends of the Earth Middle East

TIME FOR SOLUTIONS

## The Mighty River Jordan

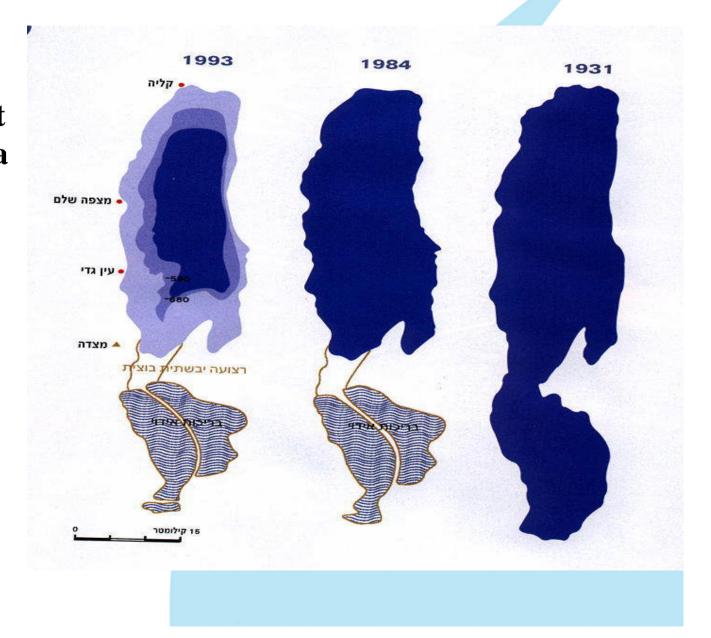


## **Not So Mighty Today**



## **Demise of the Dead Sea**

Dead Sea has lost 1/3 of surface area
Dropping by over 1 meter every year
Man made Tragedy of the Commons



# Top Down Advocacy: Developing a Regional Vision / Advancing Scientific Research



FoEME partners with leading experts from the region to advance scientific research related to transboundary water resources.



Friends of the Earth Middle East

# Bottom Up: Empower Local Actors-Good Water Neighbors

Established in 2001 29 paired communities today 15 in the Jordan Valley Partner with municipality, school and community centers Local Staff person in place

> Friends of the Earth Middle East (FoEME)



## **Environmental Awareness**

Neighbors Paths
WaterCare Book
Env Hazards Mapping





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### **FOEME JV EcoParks**

#### 6 Ein Gedi EcoCenter, Israel







### Auia Environmental Education Center, Palestine





### Sharhabil bin Hassneh EcoPark, Jordan









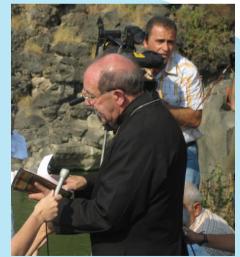
## **Community Leadership**

### "Big Jump!" into the Jordan /Yarmouk









### **Extensive Media Attention**



Middle East (FoEME)

# **Municipal Leadership**













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