

REVOLVE



**SANT PAU KNOWLEDGE CENTER
BARCELONA, 29-30 OCTOBER 2018**

In partnership with



Union for the Mediterranean
Union pour la Méditerranée
الإتحاد من أجل المتوسط

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DAY 1 | 29 October 2018

The focus of the program is on promoting knowledge exchange, enabling challenging discussions, and strengthening partnerships and networks. To communicate accurately and effectively the value of water in the society and to influence policy-making constructively, REVOLVE proposes to carry out the following activities:

8:30 – 9:00	Registration: Coffee & Croissants
9:00 – 10:30 Open Debate Panel 1	Environmental Sustainability Keynotes by high-level decision makers advancing the transversal themes of water and energy for socio-economic development. <ul style="list-style-type: none">• Nasser Kamel, Secretary-General of the Union for the Mediterranean• Karmenu Vella, European Commissioner for the Environment and Maritime Affairs• Thomas Van Gilst, Head of Water Division for the European Investment Bank• Marta Subirá i Roca, Secretary of Environment and Sustainability at Government of Catalonia (TBD) Moderated by Toni Scotney , Editor at Global Water Intelligence
10:30 – 11:00	Networking Break

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<p>11:00 – 12:30</p> <p>Panel</p>	<p>Social Entrepreneurship</p> <p>In the spirit of a circular economy leading organisations explore models to support innovation, scale up projects and mobilise private finance</p> <ul style="list-style-type: none">• Burcu Tunder, Director at SwitchMed• Clara Navarro, Founder and Director at Ship2be on Tech 4 Planet• Montse Basora, Entrepreneurship Director, Business and Innovation, Barcelona Activa• Maria Monzó Llopis, Innovation & Knowledge Director, Aigües de Barcelona <p>Pitch show – young entrepreneurs have the opportunity to pitch their idea or startup to investors. Participating CMI Water Heroes / CEWAS ME / Young Water Solutions / Ship2b</p> <p>Moderated by Rabbie Hamamsah, journalist at BBC Arabia</p>
<p>12:30 – 14:00</p>	<p>Lunch</p>
<p>14:00 – 15:30</p> <p>Panel</p>	<p>Innovation</p> <p>Water, energy and food nexus</p> <p>Short presentations from leaders in the sector share their know-how presenting innovative solutions with a focus on sustainable agriculture with open debate with journalists from across the</p>

	<p>MENA regions sharing methods to influence social perceptions.</p> <ul style="list-style-type: none">• Ali Makhzoum, Director at LifeLab BioDesign, Lebanon (invited)• Bettina Prato, International Fund Agricultural Development (IFAD) (invited)• Naty Barak, Netafim• Lucie Pia Pluschke, Water-Energy-Food Nexus Officer, FAO (invited)• Representative from AMB, Departamento de Agricultura, ganaderia y pesca Barcelona <p>Moderated by Abdessamad Zaali, journalist at Maroc Press</p>
<p>15:30 – 16:00</p> <p>Workshop</p>	<p>Media and Storytelling</p> <p>Journalists from Mediterranean countries are invited to a state-of-the art conflict sensitive journalism training on water related topics.</p> <p>Inspiring human stories on water related projects will be presented from:</p> <ul style="list-style-type: none">• We Are Water present We Are Water Film Festival winning short films 2018• GIZ presents Regional cooperation in the water sector in the Maghreb (CREM)• DAI presents Lebanon Water Project <p>Moderated by Sara Hteit, journalist at Deutsche Welle Arabia</p>

16:00 – 17:30	<p>Development</p> <p>Water, Employment and Migration</p> <p>Short presentations from leaders in the sector and open debate with journalists from across the MENA regions</p> <ul style="list-style-type: none">• GWP-Med on “Water Security, Migration and Youth Employment in MENA (TBC)• European Investment Bank on Economic resilience initiative (TBC)• BORDA, on water and gender in MENA (TBC)• UfM presents regional cooperation project from Youth Forum 2018 (TBC) <p>Moderated by Cristina Mas, journalist at Diari ARA</p>
18:00 – 22:00	<p>Launch Cocktail of Mediterranean Photo Exhibition and buffet dinner</p>

DAY 2 | 30 October 2018

8:30 – 9:00	Coffee & Croissants
9:00 – 10:30	Management Water pollution, Wastewater and Reuse Experts share case studies presenting challenges managing water pollution and reuse as well as campaigns and ideas for public acceptance. <ul style="list-style-type: none">- Gabriel Anzaldi, EURECAT, on exploring the impact of digitalization in the different water value chains: Towards an "intelligent water society"- Yosra Albakkar, SIDA, on Natural Resources Governance (invited)- Oriol Barba, MedCities, on reuse in the Mediterranean and its impacts on territories- Keith Hays, BlueField Research, on people - the key driver and barrier to adoption Moderated by Francis Ghiles , Senior Research Fellow at CIDOB
11:00 – 12:00	The Role of Markets Water production & consumption Co-organised with B Lab Spain an initiative by B Corporation Short presentations from senior leaders from B Corporations and open debate to discuss

	<p>standards of social and environmental performance, accountability, and transparency to influence consumers and change consumption habits.</p> <p>Moderated by Marcos Gonzales, Founder of Corresponsables</p>
12:00 – 13:15	<p>Investment</p> <p>Opportunities for Public Private Projects in innovative solutions for water management</p> <ul style="list-style-type: none">• Miguel Garcia-Herraiz, Union for the Mediterranean (UfM), on labelling and investing in regional water projects• Carlos Cosín, Almar Water Solutions, on supplying water for a sustainable future• Octavi Quintana, PRIMA, Introducing the Partnership for Research and Innovation in the Mediterranean Area• Eva Ramos, Environment Agency – Abu Dhabi (TBD), introducing policies to strengthen the entrepreneurship ecosystem <p>Moderated by Mostapha Raad, Editor at NewsWeek Arabic</p>
13:15 – 13:30	<p>Closing Remarks</p>

13:30 – 14:30	Lunch
15:00 – 16:00	Field visits For entrepreneurs, media and investors to sites in and around Barcelona: <ol style="list-style-type: none">1. Barcelona Activa + Fábrica del Sol2. Drinking Water Treatment Plant, the largest electro dialysis reversal (EDR) processing plant in the world