

## Guidelines for the 3<sup>rd</sup> Kyoto World Water Grand Prize

### A. Objective:

As the host city of the 3rd World Water Forum, Kyoto City aims to contribute to and cooperate in solving world water issues. The City hopes for the continuous success of future World Water Forum and made a proposal to the World Water Council for an international Prize to honor an organization for its activities towards solving critical water issues at the grassroots level. The World Water Council and Kyoto City will collaborate on the preparation and the awarding of this Prize. The Prize aims to honor a distinguished organization whose long term and continual activities work towards the welfare of all citizens by addressing critical water issues at the grassroots level in their communities and regions.

### B. Organizers:

Kyoto City and World Water Council (WWC)

### C. Sponsor:

Soroptimist International of Kyoto

### D. Secretariat for the 3<sup>rd</sup> Kyoto World Water Grand Prize

Japan Water Forum (JWF)

### E. What kind of activities will be evaluated? :

Grassroots-level activities that are implemented in practical and tangible ways, the projects that have a tangible effect that improves the water situation will be considered in priority. These activities may include (but are not limited to) projects (actual implementation), awareness-raising campaigns, and promotion of participatory process, on water related issues such as water supply and sanitation, water-related diseases, irrigation, drainage, dams, river and lake basins, wetlands, groundwater, poverty, gender and/or ethnic equity, capacity building, community participation, poverty reduction.

The following are a few examples of activities at the grassroots level:

#### [Hardware]

- Introduction of rainwater-harvesting tanks or ponds;
- Development of simple water supply systems;
- Building new toilets and upgrading existing pit latrines;
- Flood prevention for poor households;
- Re-establishment of riparian vegetation zone alongside a river or wetlands;

#### [Software]

## Guidelines for the 3<sup>rd</sup> Kyoto World Water Grand Prize

- Encouraging farmers or other water users to make efficient use of water;
  - Training and raising awareness for school children, teachers, women, local government officials, other NGOs, ethnic minorities, etc... (water and/or sanitation);
  - Assisting activities in assessing water pollution and introducing technology for water purification;
  - Participatory activities to empower the people to restore their own environment;
  - Clean-up campaigns to protect ecosystems or water quality;
  - Promotion of reforestation in cooperation with local communities.
- Many more activities other than these are welcome to be registered.
- It is highly suggested that proposed activities should combine hardware and software activities. However if your activity includes only capacity-building / awareness-raising program (software), it will not be selected.

### F. Winning Prize:

#### Award of the prize:

The winner of the prize is awarded JPY3, 000,000 and it should be used by the winning organization. The winner is requested to announce their plan to use the prize at the award ceremony as well.

### G. Application period:

Applications will be accepted only during the period from **15<sup>th</sup> June to 15<sup>th</sup> July** 2011 (One month).

### H. Eligibility for entry:

Any organization is eligible for the Prize with ***the exception of***:

- National governments;
- Local governments;
- Commercial corporations;
- Secretariat of the World Water Council;
- Secretariat of the Japan Water Forum

### I. Processes and schedule for selection (Period : August – October 2011)

The 1<sup>st</sup> screening process: Screening the eligible applications (Aug.1-15)

The 2<sup>nd</sup> screening process: Evaluating the applications (Aug.16-Sep15)

The 3<sup>rd</sup> screening process: Selecting top 30 by the secretariat with WWC (Sep.15-30)

The 4<sup>th</sup> screening process: Selecting top 10 by the secretariat with WWC (Oct.1-10)

The final screening process: Selecting one organization by the 3<sup>rd</sup> Kyoto World Water Grand Prize Committee (Oct.11-30)

## Guidelines for the 3<sup>rd</sup> Kyoto World Water Grand Prize

### J. Award Ceremony:

The ceremony will be held to award the winner at the 6<sup>th</sup> World Water Forum on March, 2012.

### K. How to enter:

A duly filled in application form A, B and C must be submitted to the Secretariat of the 3<sup>rd</sup> Kyoto World Water Grand Prize (c/o: Japan Water Forum) by **e-mail**. The application is available only by e-mail ([3rdkyotoprize@waterforum.jp](mailto:3rdkyotoprize@waterforum.jp)).

The form must be filled in **English**. Other languages are not acceptable.

Materials to be submitted for the 1<sup>st</sup> screening process:

- Application Form A: About your organization (2 pages)
- Application Form B: Water Actions (3 pages)
- Application Form C: Activity's photos with captions (1 page)

\* The total application should have a maximum size of 10 MB (A+B+C)

If your application is selected for the 3<sup>rd</sup> screening, additional information will be required:

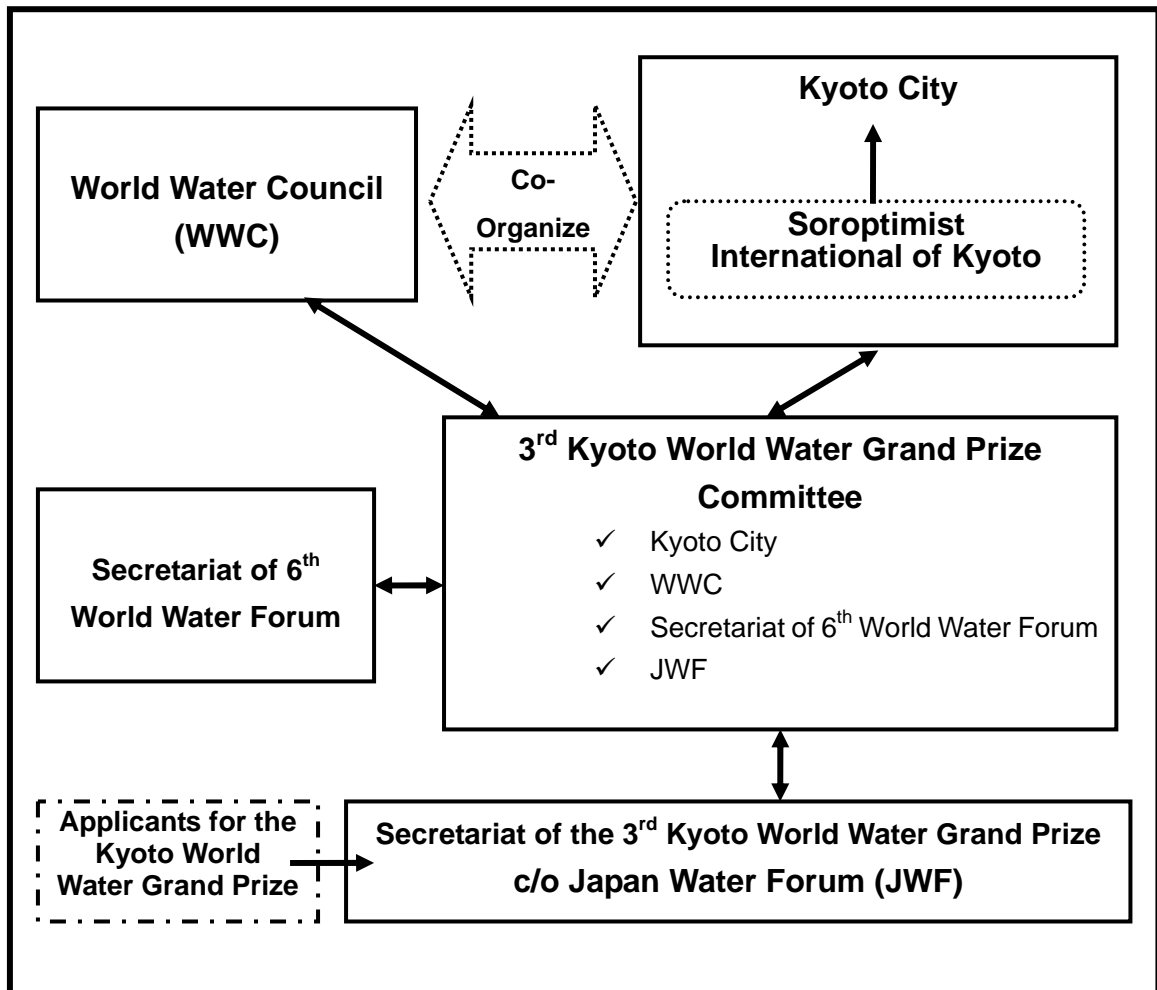
- Additional Photos or videos, which introduce the activity and the results of the Activities
- Any other materials like brochures, which serve as a reference for evaluation

Submit to:

Secretariat of the 3 <sup>rd</sup> Kyoto World Water Grand Prize c/o: Japan Water Forum    Attn: Kaori Kondo (Ms.), Gregory Bardies (Mr.) E-mail: <a href="mailto:3rdkyotoprize@waterforum.jp">3rdkyotoprize@waterforum.jp</a>
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- The criteria to be used in evaluating activities are included in this document.
- Shipping cost will not be taken in charge by the Secretariat of the Kyoto Grand Water Prize.
- Materials submitted for entry will not be returned. They might be used or published partially or wholly by the Secretariat.

L. Organizational structure:



Reference:

Secretariat of the 3<sup>rd</sup> Kyoto World Water Grand Prize  
c/o: Japan Water Forum Attn: Kaori Kondo (Ms.), Gregory Bardies (Mr.)  
6th Floor, 5-4 Nihonbashi Hakozaki-cho, Chuo-ku, Tokyo, 103-0015 Japan  
Tel: +81(0)3-5645-8040 Fax: +81(0)3-5645-8041  
URL: [www.waterforum.jp](http://www.waterforum.jp) E-mail: [3rdkyotoprize@waterforum.jp](mailto:3rdkyotoprize@waterforum.jp)

## ***Criteria for Evaluating Water Actions***

The following are the criteria that will be used when evaluating activities submitted for the 3<sup>rd</sup> Kyoto World Water Grand Prize:

### **Form A: About your organization**

All sections must be duly filled within 2 pages

### **Form B: Water Actions**

All sections must be duly filled within 3 pages

**Part A + B = 3 pages**

#### **PART A: The Activity Implemented**

##### **1. Description of the Problem and Activity as Implemented**

*Brief and Clear* description of the water problem/crisis in hand and consequently achieved activity should be described.

##### **Hints to fill in this section:**

- Articulate the problem or water crisis at hand.
- Clear definition of the activity (i.e., where, when, who and why?)
- Claims of improvement of existing conditions
- Additional relevant information

##### **2. Impact of the Implemented Activity**

Impact of the activity in tackling the water problem should be articulated.

##### **Hints to fill in this section:**

- Result after implementation (short-term and long-term general impact)
- Social impact (benefits of grassroots people: poverty alleviation, improvement of quality of life)
- Economic impact (grassroots economical benefits: job opportunity, economic development)
- Environmental impact (does the project target and important challenge within the water environment?)
- Scale of the impact (in terms of IWRM, i.e., local, basin, sub-basin, regional, national, or international)
- Indirect impact
- Additional relevant information

##### **3. Total number of direct beneficiaries of the implemented activities**

## Guidelines for the 3<sup>rd</sup> Kyoto World Water Grand Prize

How many people benefitted from the implemented activities?

### 4. Stakeholder Participation / Consultation / Partnerships

The contribution of all types of stakeholders involved in implementing or designing the activity should be clearly defined.

#### Hints to fill in this section

- Types of stakeholders involved (i.e., grassroots, researchers, NGO, government officials, etc.)
- What is the role and contribution of involved stakeholders?
- User's involvement (how and when?)
- Resources used (how local resources have been efficiently used?)
- Additional relevant information

### 5. Sustainability

The plans for sustaining the action should be clearly reported.

#### Hints to fill in this section

- Problems to assure sustainability (What are the obstacles toward sustainability?)
- Reliability of the action: If a community replicates the action, which benefits will they receive, and on the other side, which implementation constraints will they face?
- Additional relevant information

### 6. Originality and Innovative Ideas

Originality or innovative ideas for unsolved problems should be clearly reported.

#### Hints to fill in this section:

- Does the activity apply innovative solutions to an unsolved problem?
- What kind of technology and expertise has been used to optimize the results of your activity
- What is your contribution to the know-how or technology transfer?
- Additional relevant information

## PART B: Intended use of the funds if you receive the prize

Describe here how this fund will help you in your activities

### ➤ Number of direct beneficiaries of the activities from the fund

How many people benefitted from the activities from the prize fund? (expectation)

## **Form C: Activity's Photos**

All sections must be duly filled within 1 page with captions.