



EWP Zaragoza Workshop Day
Thursday, 4th September 2008

Programme

09.30 – 10.00 Registration

Session One

10.00 – 10.15 Welcome and opening by EWP

10.15 – 10.30 Keynote speech by Ms. **Jacqueline McGlade**, Executive Director, EEA

10.30 - 12.00 **Workshop 1 "Implementing the European Water Vision"**

Experts: Ms. **Ulrike Ebert**, Corporate Responsible Director – Environment,
Coca Cola European Union
Ms. **Alice Bouman**, President, Women for Water Partnership (tbc)
Ms. **Stephanie Croguennec**, Policy Officer, DG Environment,
European Commission

12.00 – 12.15 *Coffee break*

Session Two

12.15 – 14.00 **Workshop 2 "Mainstreaming behavioural&practice change"**

Experts: Mr. **Gino van Begin**, Regional Director ICLEI (tbc)
Representative of Fundacion Ecologia y Desarrollo
Mr. **Eduardo Mestre**, Director Water Tribune, EXPO Zaragoza

14.00 – 15.30 *Lunch break*

Session Three

15.30 – 17.00 **Workshop 3 "Profiting from improved facts&figures on water"**

Experts: Mr. **Pekka Pesonen**, Secretary General, COPA COGECA (tbc)
Mr. **Christoph Gleitsmann**, Vice-Technical Adviser, Projects
Directorate, EIB
Mr. **Pierre-Yves Monette**, Secretary General of EUREAU

17.00 – 17.15 Conclusions